

The image features a dark blue background with a complex pattern of glowing blue lines and dots, resembling a circuit board or data network. A large, faint shield icon with a keyhole in the center is visible in the upper right. The company name is centered in the middle of the image.

CYBERGATE
TECHNOLOGIES LIMITED

About the Brand

Cybergate Technologies Limited is a Cybersecurity company that is involved in Cyberservices & consultation, Training & development and Recruitment & Talent

The Goal

To create a unique identity for the brand, that the brand name will be the major visual of the Logo.

Approach

A unique Wordmark logo was created for the brand, while incorporating a security icon into it, for it to accurately identify with what the brand represents.

The logo for Cybergate Technologies Limited features the word "CYBERGATE" in a bold, dark blue, sans-serif font. A green curved line arches over the letter "Y". Below "CYBERGATE", the words "TECHNOLOGIES LIMITED" are written in a smaller, green, sans-serif font.

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Logo Rationale

CYBERGATE



Security Shield
(Avatar)



Going with the approach of a wordmark logo, a Security shield (Avatar) was incorporated through negative spacing into the brand name, so as to identify with the brand personality and what the brand represents as a cybersecurity company.



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Colour and Typography

242243

09B451

00000

FFFFFF

Colour Palettes

Two colours made it to the primary colour palette with their shades and can be used alternatively with other secondary colours.

Primary Colours

	R- 36 G- 34 B- 67	C- 89 M- 84 Y- 43 K- 71		R- 9 G- 180 B- 81	C- 82 M- 0 Y- 100 K- 0
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Secondary Colours

	R- 255 G- 255 B- 255	C- 0 M- 0 Y- 0 K- 0		R- 0 G- 0 B- 0	C- 75 M- 68 Y- 65 K- 90
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Color Gradient

R- 36 C- 89 M- 84
G- 34 Y- 43 K- 71
B- 67

R- 9 C- 82 M- 0
G- 100 Y- 100 K- 0
B- 81

R- 255 C- 0 M- 0
G- 255 Y- 0 K- 0
B- 255

R- 0 C- 75 M- 68
G- 0 Y- 65 K- 90
B- 0

Orbitron

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Orbitron is the primary font used in the Brand's Identity and can be used for Big and Bold displays

HandelGothic

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

HandelGothic is the main font for the brand in its body copies, editorials, flyers and other associated communications.

Open Sans

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Open Sans is an alternative font for the brand and it can be used for big and bold displays as well as body copies, editorials, flyers and other associated communications.

Logo Best Practices

Logo Variation

Our identity system is designed for flexibility, consistency, and brand recognition. Use the following guidelines to select the best version



This is our more formal logo presentation. This version of the logo is to be used on corporate documents



This is a less formal presentation of the logo and can be used on merchandise, apparel, etc

Clear Space

Clear space is the area around the logo that should be clear of any graphical element. This helps the logo to stand out where ever it is used. The more space there is around a logo, the better for the logo to be appreciated.

As a minimum, a distance equal to twice the diameter of the yellow circle in the brand mark should be left as clear space on every side of the logo, as shown below. This rule applies to all variations of the logo as earlier shown



Logo appropriate use

This page illustrates how best to use our logo, with respect to our brand colours, while maintaining its integrity.

- i) The full-coloured logo is approved to only always be used on a white background.
- ii) When placing the logo on the blue background, the brand mark can maintain its colours while the wordmark should be in white.
- iii) When placing the logo on the Green background, the wordmark can maintain its colours while the brand mark should be in white.
- (iv) The full logo should be white while placed on black or gradient background or on an imagery or a conflicting background.



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Logo Misuse

This page illustrates how not to use the logo. These examples represent some of the most common errors, but do not necessarily constitute an exhaustive list. To maintain consistent appearance and presentation of the logo, follow the guidelines outlined in this document



DO NOT change the logo colour to any colour outside of our brand colours.



DO NOT resize logo disproportionately, or distort it in any way.



DO NOT add a shadow behind the logo.



DO NOT rotate the logo.



DO NOT alter the placement of the logo elements



DO NOT use the wordmark alone as a logo variation



DO NOT change the colour combination of the elements in the logo lockup.



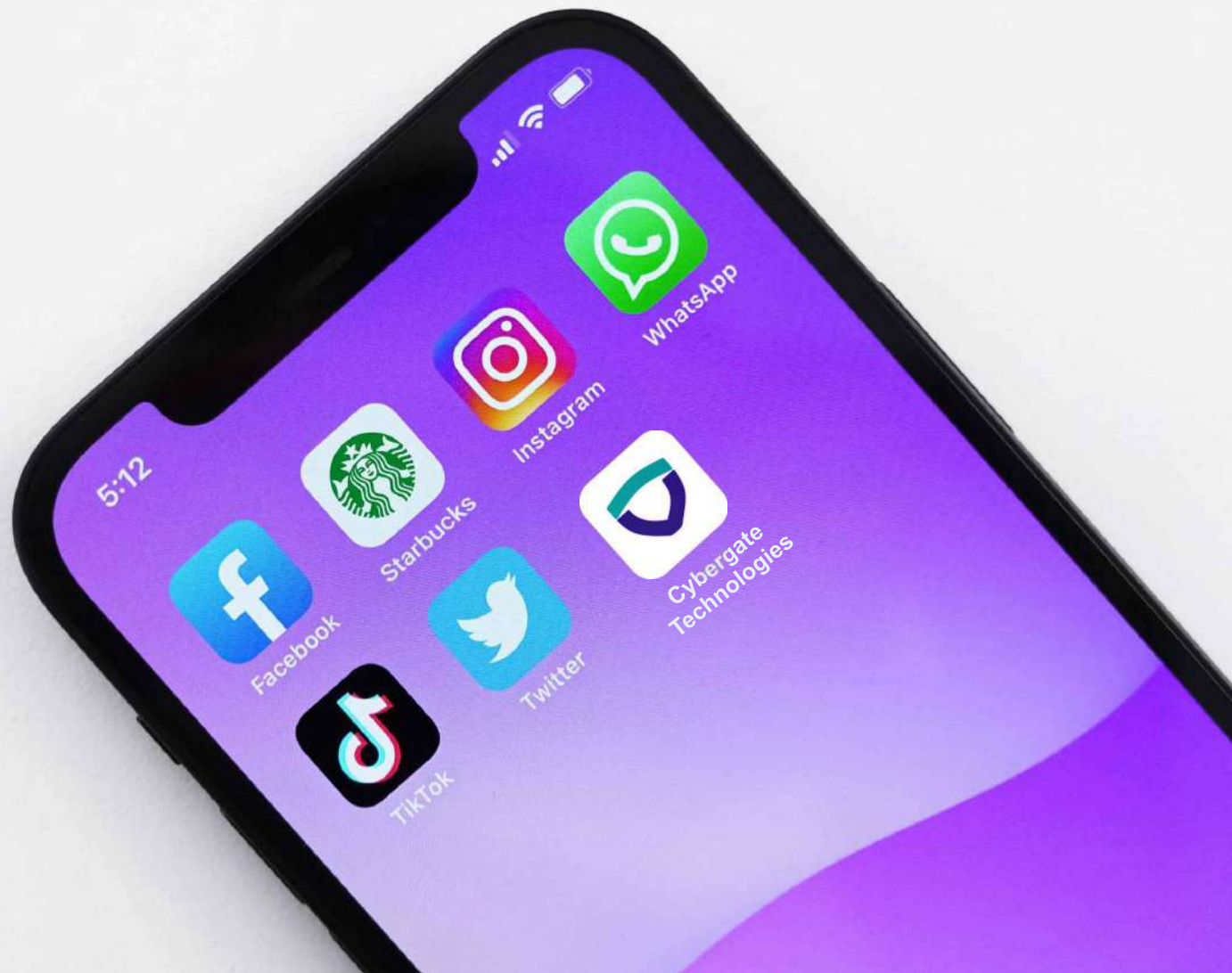
DO NOT change the Wordmark by rewriting it with a different font.



DO NOT use this icon alone as a logo variation

Favicon





5:12



Facebook



Starbucks



TikTok



Twitter



Instagram

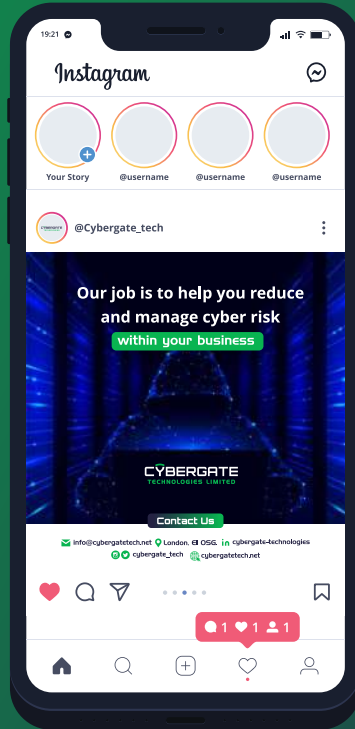
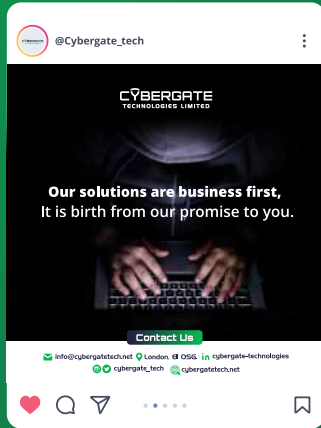


Cybergate
Technologies



WhatsApp

Social Media Templates



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Your digital transformation programs investment is **SAFE** with us by your side

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Our job is to help you reduce and manage cyber risk **within your business**

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Instagram

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Our Training is for those aiming to reach the top % of cyber talents

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Get the best information and cyber security expertise at the cheapest rate, **Only for UK SMEs**

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Our solutions are business first, It is birth from our promise to you.

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We promise to give
you just fit-for-purpose
Strategic cyber solutions



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process, it is a journey,
a step at a time.

Take the first step today.

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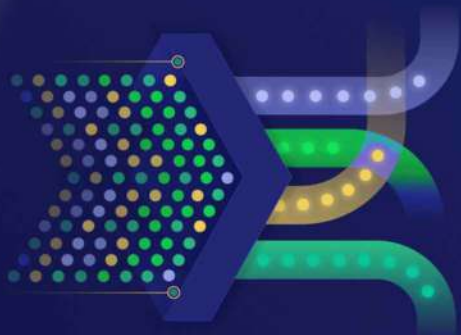
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Simplify privacy and compliance

Stop wasting time on ad-hoc security and privacy projects with a universal data access service

GET A DEMO

FREE TRIAL



VIRTUAL EVENT

NEW REPORT

EXPERT PANEL





Thanks for Viewing



Lead Designer
Dotman Designs



08146178312
IG: OfficialDotman_